



**Aotearoa New Zealand
Evaluation Association**
He kura te tangata

PO Box 106732, Auckland City

NEWSLETTER September 2006

From the Editor

Kia ora and welcome to the first **anzea** newsletter. This newsletter provides an opportunity to scope the issues of interest to members from all over Aotearoa and from the many fields of interest of those involved in evaluation. Please feel free to send in items of interest in your area (geographical or otherwise). We want the newsletter to reflect the goals of the new organisation which are to:

Promote and facilitate the development of evaluation practices and standards which are relevant to Aotearoa New Zealand. These are to have particular reference to the principles and obligations established by Te Tiriti o Waitangi and reflect the unique bi-cultural context of Aotearoa New Zealand, while also providing a framework for embracing and responding to multi-culturalism.

Promote excellence in evaluation in Aotearoa New Zealand, with a focus on the maintenance of appropriate

Convenor's kōrero

Nau mai, haere mai, and welcome to **anzea**!

As I think back over the last year as we've been establishing **anzea**, my main feelings are of inspiration. As we've talked with evaluation

ethical standards for the profession and the development of effective practice and craft, for the well being of communities in Aotearoa New Zealand

Facilitate debate and exchange of ideas and dissemination of knowledge in the practice of evaluation through the conduct of meetings, conferences,

education and training events, newsletters and other publications, and other activities.

Recognise outstanding contributions to evaluation in Aotearoa New Zealand.

And to have fun!!!

I look forward to hearing your news and views.

Karen Johns, Editor

karen.johns@xtra.co.nz

Copy deadline: 27 October 2006

In this newsletter

- Convenor's kōrero
- Conference 2006
- **anzea** launched!
- Guest editorial for **anzea** from Ian Trotman
- The new **anzea** Board
- Member services at the embryo stage
- An **anzea** branch starting up near you
- Branch news
- Empowerment evaluation – Helping others to help themselves
- Get involved!
- Classifieds
- How to join **anzea**

practitioners and others across the country, asking what kind of association will work for them, my abiding impression is that we are a community of evaluation practitioners who genuinely care about the peoples and environments of Aotearoa, and are committed to continuous improvement of evaluation practice to make it both useful and safe. These

attitudes are reflected in **anzea**'s *tohu* and the *whakatauki* – He kura te tangata

The community consultation also gave us a clear direction that evaluation practitioners from all sectors want much the same things – education to improve our practice, support services support to encourage and guide us.

These impressions were affirmed at the recent National Evaluation Conference at Tauhara, where the main feedback from delegates was that the conference gave them both some different ways of thinking and a renewed confidence to make a

difference to the world through their evaluation work – each delegate taking away from the conference a resolution to do something differently from now on.

The next year will be a very busy period as we work to establish a strong infrastructure for both **anzea** and the Board. From this base we can develop policies, focus on learning about the needs of the **anzea** membership, and develop strategies to meet those needs. And we look forward to all of you being involved.

Aroha, Pam Oliver

anzea launched!

Convenor, Pam Oliver, welcomed around 40 people to the **anzea** launch. Pam reflected on the journey over the past 3-4 years, and the many people who had contributed time, hard work and inspiration with the aim of establishing a professional evaluation body in Aotearoa which represents *tino rangatiratanga* for New Zealand evaluation. She then presented the **anzea** *tohu* (logo), and the *whakatauki* which were developed by the Māori **anzea** Board members together with some of their *whānau*. Pam then described the *whakapapa* of both the logo and *whakatauki* – He kura te tangata (People are precious) – including their multi-cultural components.

Speakers

Maggie Jakob-Hoff described the history of professional association amongst evaluation practitioners in New Zealand, and mapped the many connections between events which have laid the ground for the development of **anzea** and people present at the launch.

Sandy Kerr (Ngāti Tuwharetoa) and *Haley Stewart* of Whāriki spoke about the links between Maori and evaluation, the positive experiences of Whāriki at the Conference and the bicultural approach of **anzea**.

Nancy Sheehan spoke from the perspective of Pacific evaluators, and Pacific communities, in Aotearoa. She talked about her determination to see **anzea** focus its attention on building effective practice for evaluating with Pacific communities here.

Raewyn Good (ASSR, SPEAR) voiced her desire for **anzea** to work closely with both ASSR and SPEAR to support research and evaluation in Aotearoa New Zealand, and of the crossovers amongst the organisations.

Acknowledgements and thanks

Thanks were extended to the following:

- The entire **anzea** Steering Group – for having committed hundreds of hours of voluntary work to bring the association into being – they were:

Convenor	Pam Oliver
Treasurer	Michele Lennan
Secretaries	Michael Blewden & Geoff Stone
Membership secretary	Michele Lennan
Membership drive	Pam Oliver, Michele Lennan, Sally Harvey, Kate McKegg
IT	Geoff Stone
Budget	Kate McKegg & Pam Oliver
Concept paper development	Michael Blewden, with input from the whole Steering Group
Constitution development	Pam Oliver, with input from the whole Steering Group
Engagement strategy	Kate McKegg, Michael Blewden, Pam Oliver, Laurie Porima & Jo Adams
Newsletter development	Karen Johns, Pam Oliver
Mailouts	Salena Davie, Joe Schumacher, Pauline Fallon, Tania Stanton & Geoff Stone
Māori members	Laurie Porima, Jacqui Henry, Tania Wolfgramm & Nan Wehipeihana
South Island member	Libby Gawith
Pacific member	Tania Wolfgramm
Other members	Diane Hendey, Joan Sykora

- Sponsors – for funds without which essential functions would have been impossible:
 - ✧ Pam Oliver Ltd - \$500, plus **anzea** engagement costs
 - ✧ The Knowledge Institute - \$500, plus **anzea** engagement costs
 - ✧ Maggie Jakob-Hoff – \$200 and a beautiful **anzea** record book
 - ✧ Gravitas - \$250 for souvenir **anzea** inauguration pens
 - ✧ CRESA - \$200 for the **anzea** launch – cake and champagne
 - ✧ Tania Wolfgramm, Isaac Rolfe, Wi Kuki Kingi, and Laurie Porima – logo design and selection of the **anzea** whakatauki
 - ✧ Jon Postlethwaite – for early **anzea** website development
- The Wellington Chapter of the Steering Group – Salena Davie, Joe Schumacher, Pauline Fallon, Diane Hendey, Geoff Stone – for mailouts for the launch and membership drive
- Geoff Stone, for leading the Wellington chapter of the Steering Group, and for design of a range of IT systems needed for the first **anzea** Board elections
- Jane Foster (Solicitor) who acted as the Board election scrutineer
- Michele Lennan, for major work in processing membership applications and creative management of very limited finances
- Support from various agencies – DIA, Treasury, MSD, Defence, CNZ, ASSR, SPEaR
- The following agencies were thanked for their support and/or endorsement of **anzea**'s establishment, either through consultation or by paying for their staff to join **anzea**:
 - ✧ Education Review Office

- ✧ Ministry of Social Development (including SPEaR)
- ✧ NZ Association of Social Science Researchers
- ✧ Department of Internal Affairs
- ✧ Treasury
- ✧ Ministry of Defence
- ✧ Creative New Zealand
- ✧ Landcare Research
- ✧ Unitec
- ✧ Department of Labour
- ✧ Ministry of Education

Reflections from the membership

Pam Oliver was acknowledged for her dedication to the profession and her magnificent efforts over the past three years, without which the realisation of **anzea** would not have been possible.

Declaration



anzea was declared formally inaugurated, with wild applause. The company toasted **anzea** with New Zealand bubbly and a traditional 'birth-day' cake emblazoned with the **anzea** tohu.



*Cutting the cake at the **anzea** launch, Tauhara, 2006*

Anzea's tohu (logo) and whakatauki



He kura te tangata

The **tohu** incorporates the tapa designs of Pacific - including Aotearoa as a Pacific nation. The "tapa toru" (or three sides) of the triangle design is an indigenous symbol of the 'mountain' which suggests the search for higher meanings, the quest for self, individual and community survival and wholeness. The niho taniwha (teeth of

the taniwha) is symbolic of power. This also can refer to the process of "triangulation". It honours each person's way of being, doing, and understanding - recognises that learning is about seeing the whole through the parts

The koru is a symbol of generative energy, growth and strength. With the koru facing each other - both are powerful and having their own intrinsic strength and qualities. This provides validation through mirror images - yet maintaining their own individuality.

The whakatauki

He kura te tangata - 'The human being is precious.'

This attests to the regard of the Māori both for the intrinsic value of a human being and for the contribution of each person to the well-being of the group.

Reference: Williams, H.W. (1908), In H. M. Mead & N. Grove (Eds.), 2003
Nga Pepeha a nga Tipuna. Wellington: Victoria University Press.

Actually - we believe this saying goes so far back to our tupuna as to not warrant putting anyone's name next to it.

Tania Haerekiterä Wolfgramm & Wikuki Kingi
Pou Kapua - Creatrix
Creating Taonga - technologies - our ancient futures...

Guest editorial for **anzea** from Ian Trotman

I am greatly honoured to be asked to prepare this guest editorial for the first issue of the new national evaluation professional association's newsletter for those practising or interested in New Zealand evaluation. This is a major development and a time that will be looked back to as a benchmark in the years ahead. After some thought I believe it is useful, on such an occasion, to spend some time both reviewing the past and looking to the future.

First, I must confess, as I expect may some others, to having some mixed feelings about this development after having been a member and involved in the management and development of the Australasian Evaluation Society (AES) for 16 years. Over this time, I have seen many other New Zealanders make very major contributions to regional evaluation activity and development including leading recognition of the special requirements for evaluation involving indigenous people. I wish to acknowledge these efforts.

It is my belief that there is one major factor leading to the founding of **anzea** that could not be accommodated within the existing AES framework. This is the desired degree of many, both from within the AES and outside of it, for our national identity and the emotional commitment that goes with it, as well as the potential for greater national influence. There have been important recent developments that have increased the numbers of those involved in and interested in evaluation to provide a critical mass to form a national professional organisation - **anzea** - which should be able to provide a closer and nationally oriented service.

Using the NZ membership statistics of the AES as an indicator of "professional evaluators" it is interesting to note slow but steady increases over the early 1990's, slightly increased growth over the late 1990s and early 2000's and then faster growth in the mid 2000's. This growth reflects significant changes in the recognition of the contribution of evaluation and in government policy changes.

Then came the important local publication of *Evaluating Policy and Practice – a New Zealand Reader*, along with increased availability of tertiary level courses. The AES Annual Conference held in Auckland in 2003 became a major catalyst for increased national support for those needing to use evaluation and those providing it, leading to the recent national Taupo conferences.

Some history

For those more recently involved in evaluation, I want to briefly trace some major events in the history of evaluation in NZ. Internationally the roots of evaluation may be traced back to the depression era and the need for soil conservation in the USA after major dust storms and floods leading to agricultural extension services and the need to evaluate the success of the advice provided, and to the post war desires to improve social services drawing on evaluation. It is interesting that the earliest references found here in NZ also apply to evaluation in agriculture and education in the 1960's. There are records of social impact assessments in the 1970's and 80's and the formation of specialised evaluation and social research units in the 1980's. Across the Tasman a network of evaluators, established in 1983, began holding an annual national evaluation conference and in 1986 decided to form a national professional society. Here I should acknowledge the contribution of Martin Putterill of the Auckland University accounting faculty who was participating and suggested the society be regional and cover Australasia, and so it became the third professional evaluation organisation and the first with regional coverage.

After the major restructuring of government agencies in the late 1980's a network group of managers with review and evaluation interests came together in Wellington in 1989-90 to share experiences. Over succeeding months, this network group broadened its membership, became the Wellington Evaluation Group, affiliated with the AES and later (under a revision of the AES constitution) met the requirements to become an AES region. A year or two later Maggie Jacob-Hoff founded the Auckland Evaluation Group and in the mid-90's also encouraged the founding of a South Island group in Christchurch which unfortunately was short-lived. The Waikato EG was subsequently established in the late 90's.

The AES 1996 Annual Conference was in Wellington. Arising from this conference, a proposal was developed for a Pilot Training Programme - as a joint venture with a tertiary institution. This pilot was developed with a view to use by regional groups. The pilot was such a success that the concept, with modification, has been repeated here twice since to help meet the, some would say desperate, need for evaluation training here.

Looking forward

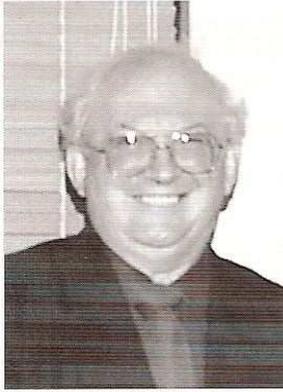
Drawing on lessons from the past, I will now focus ahead. The most important lesson, by far, is that running a professional organisation requires resources. The most important resource is people - to volunteer to do the work and meet the expectations of both the members and the community involved or interested in evaluation. It has primarily been the lack of such volunteers that has precluded, up until now, the operation of a national organisation. There will be a need to provide networking, training and sharing of resource material through such things as newsletters and refereed professional articles. There will also be a need to meet public expectations of professional bodies - to operate within a code of ethics, to generally accepted peer endorsed standards, by adequately educated practitioners who regularly undertake retraining to maintain professional competence.

I sincerely hope that **anzea** may have greater influence into the future in meeting the need for a wider range and increased availability of education and training (especially tertiary level). It is my view that this need has probably been the single most limiting factor on the supply side of any "economic" equation of evaluation over the years and more so with the recent increases on the demand side.

There are real challenges ahead for the **anzea** Board to address our evaluation needs here in NZ. Another key lesson from the past is that they will need to draw on the goodwill and volunteer effort of working groups or taskforces by members. This highlights the desirability of really trying to increase membership and improve geographic representation across the nation. To encourage this I end with a challenge to the Board and the membership (and other interested readers of this newsletter) to achieve what I and others have not managed to do. That is, to establish stable nodes of members in at least centres of major regional activity and tertiary education such as Palmerston North, Christchurch and Dunedin.

With best wishes for the way ahead and success for this significant step in the history of evaluation in this country.

Ian Trotman FAES



Ian Trotman is retired after effectively two careers. Firstly, 27 years in the NZ Forest Service until it was disbanded when he was a divisional director. During this period he spent two years seconded to Western Samoa as its Chief Forestry Officer and Manager of National Parks and Reserves and for several years undertook consultancy work around the Pacific, South East Asia and China on forest management and administration. During this career which included several special trouble shooting projects he developed an evaluative approach without being formally exposed to the discipline.

He then spent 14 years in the State Services Commission as a manager concentrating on the machinery of government and performance review. It was during this period that he became exposed to review and evaluation literature and (fortunately early) to the Australasian Evaluation Society which at age 4-5 years was expanding its role.

He served in a number of different capacities on the AES Board of Management and its subcommittees, most notably revising its constitution and preparing its code of ethics. He was a founder of the Wellington Evaluation Group and played a major role in the founding of the Auckland and South Island groups, the latter dissolving as a result of central and local government restructuring which removed the critical mass of members. At the time of his retirement he was Vice President and previously had been awarded the Society's highest accolade the ET&S Award for services to evaluation in Australasia.

*Ian has degrees in science, forestry and a post graduate diploma in public administration. He has written and presented a number of papers on evaluation to AES conferences, in Conference Proceedings and the Evaluation Journal of Australasia and to other workshops and conferences. At the 2003 AGM and annual conference he was appointed one of five inaugural Fellows in recognition of his service to the AES and over the last two years his work assisting Colin Sharp (also an inaugural Fellow) in writing up the history of evaluation in Australia and New Zealand. He has been involved in recent reviews of the AES Constitution and also assisted in critiquing the draft proposed constitution of **anzea**.*

The new **anzea** Board

Twelve Board members were appointed by an election of the **anzea** membership in July, and held their first Board meeting on 2 August. An additional Board member has been co-opted. The Board contains a fantastic diversity in terms of sector, region, culture, expertise, and personality ...take a look at their profiles and personal messages below.

All Board members are keen to have other **anzea** members involved in their portfolio development. If you have ideas or want to be actively involved, get in touch! (you may get a call anyway....)

Jo Adams – Associate portfolio - Branch development

I have been working as a public health researcher specialising in evaluation in various ways since I left the Com. Psyc. Programme at Waikato University in 1987. I cut my teeth on a formative evaluation based in a community development health

promotion project (the North Shore Community Health Network/Raeburn House), where I was closely involved as a participant observer/evaluator in the Steering Committee. I have worked on numerous projects in Aotearoa including the evaluation of the early days of the Cervical Screening Programme, sexual health and HIV/AIDS prevention programmes, and treatments for low back pain. Since 2003 I have been based at AUT University, working on an evaluation of the response of our health system to family violence, on contract to the Ministry of Health. I live on Waiheke Island where I have a part time Body Work (Structural Integration) practice.

Will Allen – Public Relations Coordinator; associate portfolios- Branch development

Kia ora tatou, I am a participatory research specialist with more than 15 years experience in natural resource management. I work for Manaaki Whenua - Landcare Research, where I lead a social research group looking at ways of encouraging learning-based management approaches in organisations and communities. I am particularly interested in how participatory monitoring and evaluation (PM&E), and knowledge management tools can help this. I also have experience in public relations and the use of the Internet to support social networking. More information on my work and background can be found from our Collaborative Learning for Environmental Management web pages <http://social.landcareresearch.co.nz>, and my own NRM-changelinks portal on participation and change <http://nrm-changelinks.net>. I appreciate the opportunity that I have been given as an ANZEA Board member to contribute to the development of evaluation in Aotearoa.

Madhu Chatterji - Strategic planning and policy development portfolio

I am delighted to be elected a founding member of the Board for **anzea**, a bright new organization with a vision for excelling in its role in national and international evaluation. I am a Public Health Medicine Specialist of Indian descent working for the National Cervical Screening Programme, Ministry of Health. My work includes policy analysis, strategy development, programme planning, provider audit, service monitoring, evidence-based evaluation, along with my voluntary roles in leadership and advisory capacities with various community, research and health organizations on migrant and Asian health initiatives. Based on my experience and expertise, I believe I will be a useful cog in the wheel of the **anzea** Board.

Anne Dowden – Conferences portfolio

Director - Evaluation Team, Research New Zealand.

I am an evaluation practitioner working in private practice in Wellington. I work with a small team of evaluators based within a large research agency. I have worked on the 'provider' side of evaluation at Research New Zealand (previously BRC Marketing & Social Research) since the mid 1990s. For more than fifteen years now I have worked in social research, with a sole focus on evaluation for the past nine years. As an evaluation practitioner I tend to focus on evaluating of new initiatives, pilot programmes, and national strategies for the health, education and social sectors in New Zealand. For almost all our evaluation projects we bring together a team of people of different ethnic groups and different disciplines from several organisations. I have been involved in the evaluation community for a number of years primarily through networks the WEG, AES, and the national conferences at Tauhara. I am excited to be involved in **anzea** through being elected on to the new board. I see **anzea** as having an important role in further strengthening networks of people and organisations which will promote quality 'New Zealand-style' evaluation practice.

Jacqui Henry – Branch development; associate portfolio - Māori evaluation development

Nga mihinui kia koutou (Waikato, Maniapoto). For the past three years I have been working in public health evaluation for the Waikato District Health Board (Population Health Service) and prior to that in education at Te Wananga o Aotearoa for two years. I have qualifications in the social sciences particularly community psychology. Over recent years I have supported the coordination of the Waikato Evaluation Group. My interests lie in the sharing of evaluation knowledge and skills and learning from others particularly Māori providers and communities.

Kate McKegg – Deputy Convenor; associate portfolios - Strategic planning and policy development; Conferences

Kia ora tatou,

I feel very honoured to be elected a founding member of the **anzea** board. It is particularly exciting to me to have the opportunity to work with and alongside the experience and expertise that the other board members and membership bring to this brand new organisation.

I have been working in the field of evaluation for the past 15 years. I have a Masters of Social Policy from Massey University and am a PhD candidate with Victoria University. Until 2002, my evaluation experience was as an evaluator, and a manager of evaluation in the public sector. Since 2002, I have run my own evaluation consultancy. In 2003, I co-edited New Zealand's first evaluation text, *Evaluating Policy and Practice, a New Zealand Reader*. In 2004, I began teaching Monitoring and Evaluation at Victoria University, in the Masters of Public Management and Masters of Applied Public Policy. And this year, I will also be teaching a Masters paper in evaluation for Massey University, at the Albany campus.

It is my hope that **anzea** will be the catalyst for raising the bar in terms of evaluation capacity and capability in New Zealand. I am particularly interested in ensuring that here in Aotearoa/New Zealand we boldly and confidently build evaluation theory and practice that has a spirit and core that is uniquely ours.

Pam Oliver – Convenor; associate portfolios – Strategic planning and policy development; Conferences

Kia ora tatou. I have been working in evaluation for the past 15 years, and before that in tertiary education and research, teaching in various programmes at the Universities of Auckland, Waikato and Massey. Before that I had 15 years in frontline social services work. My qualifications are in psychology and law (and more recently in cameleering). I've been working as an independent evaluator/researcher for 10 years, and have a particular interest in evaluation ethics and accountability, and in developing new evaluation models relevant to Aotearoa.

It's a huge privilege to have been elected as Convenor of **anzea** – and to have such a wealth of expertise among the **anzea** general membership as well as the Board. I see **anzea's** development as being essentially about self-determination for Aotearoa New Zealand evaluation. I believe that it's important that the next stage of **anzea** development use evaluation's own effective practice principles – consultation, sound strategic planning and logic modelling, an outcomes focus, strategic links with other associations and agencies – to ensure that over the next two years **anzea** provides its members with evidence of the association's value and good reasons to keep on

belonging. My personal priorities are for anzea to be developing some really accessible professional support services for evaluation practitioners over the next year, and growing the national evaluation conference to meet the needs of a wider audience.

Laurie Porima – Māori evaluation development

He honore he kororia ki te atua. He maungarongo ki te whēnua. He whakaaro pai ki ngā tāngata katoa. Tihei mauri ora.

Ki to tātou atua, to tatou kaiwhakaora kei runga ra, he mihi kau atu ki a koe, kei te mihi. Ki o tātou aitua kua mene ki te po, moe mai ra, whakahoki atu ra. Huri noa, huri noa ki a tātou, te hunga ora, kua mahue nei, tena tātou katoa.

My tribal affiliations are Ngati Hikairo, Tainui on my father's side and Ngati Manawa, Ngai Tuhoe and Ngā Puhi on my mother's side. I am an independent Research and Evaluation specialist working primarily in the field of social science research and evaluation. I have been working in the area of evaluation for the past six years. Before that I worked for a number of government agencies including: The Ministry of Defence, Housing Corporation New Zealand, The Department of Justice and then its successor The Department of Corrections. My particular interests are in helping develop evaluation capacity not only with individuals but also with organisations private and public. I believe that **anzea** can be but one of the vehicles to increase, improve and maintain evaluation capacity and capability globally. Naku noa nei.

Nancy Sheehan – Treasurer and Membership Secretary

Principal Consultant, Nancy Sheehan & Associates

Nancy is the principal of Nancy Sheehan & Associates a small independent consultancy firm specialises in Business and Economic Development. The areas offered by the consultancy are in organisational strengthening, evaluation research and strategy, programme design and monitoring and private sector development. The consultancy has a particular strength in programmes that foster social and economic engagement of Pacific Communities in NZ and in the Pacific.

Nancy is an experienced qualitative researcher and management consultant; she is currently involved in evaluation research projects with Child Youth and Family, Pacific Co-operation Foundation, Counties Manukau DHB and NZAID. She is also part of a number of international networks of business development services (BDS) academics and practitioners and evaluators including the SEEP Network in Washington DC and International Program for Development Evaluation and Training (IPDET) supported by the Independent Evaluation Unit (IEG) at the World Bank. Nancy has a wide range of governance experience and is a member of the Institute of Directors and is a current Director on Crop and Food a Crown Research Institute.

Geoff Stone - Website and IT development; associate portfolios – Conferences; Public relations

Greetings, kia ora,

My background is in therapy and social work with corrections clients, and in community and youth development in local government and NGO settings. This experience has led to a strong interest in social policy, and in research and evaluation in particular. Currently I am working as a senior analyst at the Ministry of Social Development within the Centre for Social Research and Evaluation. Before that I was with the Department of Corrections as a senior policy adviser responsible for evaluation. I'm very pleased to be able to contribute to **anzea's** development. My particular interest is in improving the quality and influence (in a social change sense)

of public sector evaluation. My focus will be on gathering and disseminating helpful resources to Aotearoa evaluators and developing means of supporting "communities of practice" working on particular evaluation questions or approaches. I also want to help build **anzea**'s support base in Wellington as a means of sharing ideas and developing/enhancing local evaluation practice.

Rachael Trotman – Secretary

Based in Auckland, Rachael is currently self-employed as a consultant, specialising in qualitative research, evaluation, strategic planning and policy development that supports a sustainable development agenda. Her academic background includes a Masters (Hons) in Sociology (1992) and a Post Grad Diploma in Human Ecology (2004, Edinburgh). Rachael has a strong local government background and is employed by a range of local authorities, NGOs and central government departments. She has a particular interest in reviewing what we measure as a society (see for example the Genuine Progress Index), in how evaluation can support a more sustainable future, and in participatory evaluation approaches.

Tania Wolfgramm – Māori evaluation development

Jane Davidson – Sponsorship Coordinator

To come in the next newsletter.

Member services at the embryo stage

Based on informal canvassing of evaluation practitioners' unmet professional support needs, **anzea** is working on developing services in the following areas – we'd like to get both feedback about their relevance and offers to be involved in developing them. If you're interested in any of these projects – or if you have an idea for a professional support service – contact Pam Oliver 09 3727749 pamo@clear.net.nz.

- A legal advisory referral service
- A mediation service
- Mentoring services
- Public information campaign
- Stock take of evaluation capacity and gaps in the public sector
- Stock take of evaluation training and education programmes in NZ

An **anzea branch starting up near you**

A priority for **anzea** for the rest of this year is to get branches set up in regions across the country, so that members can start to meet, support one another, talk about the issues that affect them, and have fun (another core **anzea** value!). The **anzea** Constitution provides for funding from members' subscriptions to go back to the regions, and so funds – and hands-on help from the **anzea** Board members – are available to help get branches established. We'll put you in touch with other **anzea** members in your region and link you up with other branches to help with practical aspects of getting started, as well as professional education events which can be transported in. This is a great way to get better networked. If you are keen to help set up a branch in your region, get in touch with either Jacqui Henry 07 8382569 or Will Allen 03 321 6900.

Branch news

Auckland branch

anzea's first branch has been established in Auckland, thanks to the members of the former Auckland Evaluation Group voting to become an **anzea** branch.

At the AGM on 13 September a new committee will be elected. Some of the 'old' AEG committee members are planning to stand for the new committee. It would be great to have some new committee members to join us. It's not a particularly onerous task - meeting once a month when needed to plan and coordinate the events for the year. The meetings last from 1 to 2 hours and we do our work over a glass of wine and snacks and have lots of laughs along the way.

Date	September 13 at 7.30
Venue	Phoenix Research, 8 Normandy Road, Mt Eden
Speaker	Gerard Vaughan - Like Minds Like Mine

Gerard plans to talk about how research has been integrated into the overall design and implementation of a project aimed at changing thoughts, feelings, attitudes and behaviours towards people with experience of mental illness. He will talk about the way that research has both measured progress and influenced the strategic development of project. He will also share some observations about how research could be more utilised in complex projects such as like minds

Waikato branch

A recent vote of Wai-Eg members resulted in 100% support to become a branch of **anzea**. Jacqui Henry has undertaken the portfolio for branch establishment along with another board member. She will be in touch soon as to the process from now on.

Wellington branch

An inaugural meeting of Wellington **anzea** members is planned for **Monday 18 September, 4 - 5pm**. Members are invited to come to the 3rd floor reception in the Bowen State Building, Bowen Street. This first meeting will provide an opportunity to meet compatriots in Wellington, enjoy some refreshments and share interests and possibilities.

To get more information or to tend apologies, please phone Geoff Stone on 916-3613 or email geoff.stone002@msd.govt.nz

AEG conference 2006

Fifty-six people from around New Zealand attended the Auckland Evaluation Group Conference **Evaluation and Social Change** recently held in Acacia Bay, Taupo. They came from a wide range of the sectors involved in evaluation: MSD, DIA, NZCER, DOC, TPK, MED, DOL, ERO, as well as many private research and evaluation practitioners (large and small), the philanthropic sector- ASB Trust, Landcare Research, and other crown agencies. There was also a good geographical

spread – Christchurch, Auckland, Wellington, Palmerston North, Warkworth, Hamilton and Te Awamutu.

The theme was about the relationship between evaluation and social change. During this conference we explored these connections, asked ourselves questions such as:

- Do evaluators have a role as social change agents?
- What are the values that determine the various roles evaluators undertake?
- How do we make connections and weave in the interests of different sectors?
- What is the role of the evaluator as contract provider within a purchaser/provider relationship?
- How can evaluators exert influence? Is that appropriate?
- How do we build capacity for social change in evaluation?

These questions were thoroughly explored through an exciting range of interactive workshops through the conference and through three stimulating keynote addresses – one from Karen Sewell, the new Secretary for Education; the second from Ricardo Millett, former director of Evaluation at the Kellogs Foundation, Chicago; and the third from a panel of people representing MSD and community providers who have implemented the SKIP programme's self-evaluation project – Gael Surgenor (MSD), Kaira Marsh-Goudie (Homebuilders Family Centre, Warkworth), Ripeka Kaipuke and Bruce Maden (Aroha Noa Community Services, Palmerston North).

As has been the tradition of AEG conferences there was a high value placed on interactive workshops and opportunities to network. People enjoyed the beautiful location, the intimacy and warmth of the gathering and asked that future conferences try to keep hold of these elements.

David Fetterman: Empowerment evaluation – Helping others to help themselves

Dr David Fetterman is a leading proponent of empowerment evaluation, the Head of Evaluation at Stanford Medical School and a past President of the American Evaluation Association. In an inspiring and engaging one-day workshop in Hamilton, he outlined the values, principles and tools of empowerment evaluation.

The key premise of empowerment evaluation is that it teaches groups to reflect on and improve their own projects and programmes. The Evaluator takes the role of 'critical minded friend' rather than 'expert', and advocates for the success and ongoing improvement of the programme.

The first half of the workshop was dedicated to creating a shared understanding of evaluation purposes and terminology. This was followed by a demonstration of how the Evaluator might facilitate a project mission exercise, stock take and prioritisation of all activities, and future planning for improvement, using group discussion and consensus.

Compelling case study examples were used to illustrate all concepts. These included an underperforming school in rural Arkansas, a teenage pregnancy prevention programme and an evaluation of a hospital wing, as well as numerous international examples from countries as diverse as Japan, Finland and Brazil.

A great deal of emphasis was placed on having programme staff or members collect, analyse and display data themselves. This included support for the use of digital photography and video to record group exercises and meetings. This could then be used as a data source and as a promotion tool to funding bodies.

The ten principles that underpin any

empowerment evaluation are:

1. Improvement
2. Community ownership
3. Inclusion
4. Democratic participation
5. Social justice
6. Community knowledge
7. Evidence-based strategies
8. Capacity building
9. Organisational learning
10. Accountability

Get involved!

A core value of **anzea**'s establishment is member participation – this means we want to have you actively involved in developing the kinds of services evaluation practitioners need. If you would like to become involved – either in a particular development, or in general – get in touch with any member of the Board.

Right now we're keen to have people involved in the following:

- Planning the 2007 conference – contact Anne Dowden 04 462 6405
- Website development – contact Geoff Stone 04 9163613
- Newsletter contributions from the regions – contact Karen Johns 021 555956
- Māori evaluation development – contact Laurie Porima 06 3673655
- Regional membership – contact Rachael Trotman 09 8183531
- Setting up regional branches – contact Jacqui Henry 07 8382569 or Will Allen 03 321 6900

Members' forum

anzea invites you to write to the editor with news, ideas, grumbles, bouquets, or anything else likely to be stimulating or interesting to **anzea** members.

New appointment

Alison Chetwin is to take up the position of Evaluation Manager at NZ Police early in October. She is currently Team Leader Research and Evaluation at the Ministry of Justice, where she has been a researcher and evaluator for 12 years. During that time she evaluated crime prevention, burglary, family violence, victim and cultural interventions as well as managed what is now the NZ Crime and Safety Survey. She expects the evaluation team in Police will work on similar areas, but with a police operational focus.

Training and conferences

PGDipSSER Report for ANZEA August 2006

The Postgraduate Diploma in Social Sector Evaluation Research (PGDipSSER) is

now underway. The students in the initial two papers: Evaluation: Theory and Principles & Professional Evaluation Practice have attended their first one day contact courses and are actively engaging in debate and discussion on WebCT - the electronic learning interface supported by Massey.

There are 15 students enrolled in Evaluation: Theory and Principles (179.751). Most of these students are working full time and come with expertise from a wide range of professional backgrounds including experience in: government departments (such as Corrections, Housing, Labour, Statistics, State Services, TEC, Social Development, Internal Affairs, Justice, Education, and CYFS); local government (city council and regional advisory services); and private consultancy. Five of the students are enrolled in both courses.

There appears to be a second cohort of students already waiting in the wings for next year. All three courses will run next year and the full time students will also select their fourth option from a range of more specialised evaluation or social research papers offered at either Massey or Victoria. The first semester will see the introduction of the Techniques and Methods (179.753) course as well as the second cycle of Evaluation: Theory and Principles. The second cycle of Professional Evaluation Practice (179.752) will be taught in Semester 2.

If you have contacts who might be interested in the PGDipSSER or are interested yourself please check the School of Sociology, Social Policy and Social Work on the Massey website <http://sspsw.massey.ac.nz>

http://sspsw.massey.ac.nz/PDF/PGrad_Dip_SocSecEval_1.pdf

A/Prof Robin Peace
Course Coordinator

Social Policy, Research and Evaluation Conference (SPRE) 2007 Call for Abstracts

You are invited to submit an abstract for the Social Policy, Research and Evaluation (SPRE) Conference 2007, to be held at the Wellington Convention Centre, Wellington, New Zealand on 3-5 April 2007. The call for abstracts closes 5 pm Friday 13 October 2006. Attached is further information on the conference and key dates.

The Social Policy, Research and Evaluation Conference 2007 is being hosted by the Ministry of Social Development. This conference will provide a forum for a diverse audience of policy practitioners, non-government organisations, researchers and evaluators, and the wider community to come together to discuss and debate the landscape of social policy in New Zealand in an open, engaging and innovative way. For further information on how to submit an abstract visit: www.msd.govt.nz/social-policy-conference.

Classified

The newsletter is a forum for advertisements relevant to evaluation – job vacancies, services offered, events – and there's no cost. To place an ad, contact the Editor, Karen Johns <karen.johns@xtra.co.nz>

Skilled evaluator: Bay of Plenty

Kia ora, my name is Kellie Spee. I am of Māori descent - ko Maniapoto te iwi – and living in Tauranga. I am an experienced and skilled evaluator who has been privately contracting for the past nine years. Areas I have worked in include social development, health, justice, and education. A large number of the evaluations have involved working with kaupapa Māori initiatives. Due to the constraints of a young family, I am unable to be away from home overnight, so I'm looking for work I can do from home.

I am available for evaluative work such as involve document reviews, literature reviews, telephone interviews, and proof/editing of reports, or any evaluation work in the Bay of Plenty area that can occur in a day trip. I'm happy to provide referees. Please call me on 07 5423042 or 0272 503988.

Graphic design

Design work on the beautiful anzea logo was done by Isaac Rolfe of Ingenuitive phone 09 4806222 – give him a call.

anzea IT news

The address for the **anzea** weblog is <http://anzea.wordpress.com/> for now. Members will be notified when **anzea**'s website <http://anzea.org.nz> is operational. The weblog will provide comprehensive coverage of all the main anzea information including the organisation's purpose and constitution, membership form, newsletters, board members and the broader membership list, branch activities and sundry announcements.

How to join **anzea**

Membership of **anzea** now stands at over 70 and is growing rapidly. We're delighted to see that the people joining **anzea** come from all sectors, from across Aotearoa, and represent a broad range of cultures – this diversity will without doubt keep the association both enriched and widely accountable.

Membership is open to anyone with an interest in evaluation – there are not other eligibility criteria (why would we need any....). The fee is just \$55 per annum, and only \$35 for student members. If you'd like more information about **anzea**, contact the membership secretary Nancy Sheehan, or any other member of the **anzea** Board (contact details earlier in this newsletter). To join, all you have to do is complete the attached membership form and send it with your payment to: **anzea** membership, PO Box 106732, Auckland City.

anzea Board contact list

Name	Phone	Email
Jo Adams	9219999 x 7115 0272 424589	joanne.adams@aut.ac.nz
Will Allen	03 321 6900 0274 934213	allenw@landcareresearch.co.nz
Madhumati Chatterji	09 5809018	Madhumati_Chatterji@moh.govt.nz
Jane Davidson	09 5751982 021 382593	jane@davidsonconsulting.co.nz
Anne Dowden	04 462 6405	Anne.Dowden@researchnz.com
Jacqueline Henry	07 8382569	HenryJ@waikatodhb.govt.nz
Kate McKegg	07 8701665 021 475919	kate.mckegg@xtra.co.nz
Pam Oliver	09 3727749	pamo@clear.net.nz
Laurie Porima	06 3673655 027 2721656	laurie.lynn@xtra.co.nz
Nancy Sheehan	09 3606796 0274 721806	nancysheehan@clear.net.nz
Geoff Stone	04 9163613 (wk) 021 2043678	geoff.stone002@msd.govt.nz
Geoff Stone	04 9723951 (hm)	geoff.stone@paradise.net.nz
Rachael Trotman	09 8183531 021 2065440	rachael.trotman@xtra.co.nz
Tania Wolfgramm	021 389169	tania.wolfgramm@xtra.co.nz



**aotearoa new zealand
evaluation association**
PO Box 106732
Auckland City

JOIN THE

aotearoa new zealand evaluation association

Our goals are to:

promote and facilitate the development of evaluation practices and standards which are relevant to Aotearoa New Zealand, with particular reference to the principles and obligations established by Te Tiriti o Waitangi and reflecting the unique bi-cultural context of Aotearoa New Zealand, while also providing a framework from which multi-culturalism can be embraced and responded to

promote excellence in evaluation in Aotearoa New Zealand, with a focus on the maintenance of appropriate ethical standards for the profession and the development of effective practice and craft, for the well being of communities in Aotearoa New Zealand

facilitate debate and exchange of ideas and dissemination of knowledge in the practice of evaluation through the conduct of meetings, conferences, education and training events, newsletters and other publications, and other activities

recognise outstanding contributions to evaluation in Aotearoa New Zealand



**aotearoa new zealand
evaluation association**
PO Box 106732
Auckland City

anzea membership form 2006-2007

DECLARATION

- I wish to become a member of **anzea**
- I agree to abide by the **anzea** constitution and by-laws
- My membership status is (tick one):
 - Ordinary member \$55
 - Student member* \$35

*Requires evidence of full-time current student status as an accredited academic institution (please enclose photocopy of current enrolment confirmation).

- I also wish to make an additional payment of \$45 and to receive a special edition **anzea** Founding Member Certificate.

- Total enclosed \$_____ (Please make cheques payable to **anzea**)

- I have paid \$_____ by direct credit into the **anzea** bank account;

Name: Aoteaora New Zealand Evaluation Association

Bank: ASB Grey Lynn

Account: 123022 0419447 00

in the name of

[insert your account name].

- I give permission for the information below to be published in the on-line directory of **anzea** members

NAME:	POSTAL ADDRESS:
PHONE:	
EMAIL:	
SIGNED:	DATE:

NB. The following information is sought in order for **anzea** to suitably support a diverse membership and to facilitate the professional development of evaluators. Your answers will become part of a publicly available membership profile. Answering these questions is optional, but will be valuable in **anzea's** planning.

<p>CURRENT PRIMARY EMPLOYMENT:</p> <p>Position:</p> <p>Organisation:</p>	<p>TRAINING AND QUALIFICATIONS</p>
---------------------------------------------------------------------------------	-------------------------------------------

<p>GENDER: <input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Other</p>	<p>AGE: <input type="checkbox"/> 18-25 <input type="checkbox"/> 26-35 <input type="checkbox"/> 36-45 <input type="checkbox"/> 46-55 <input type="checkbox"/> Over</p>
--------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

ETHNICITY/IES:

NZMaori NZ European/Pakeha Other European Cook Island Maori Samoan Tongan

Nuiean Chinese Indian Other_____

IWI OR TRIBAL AFFILIATIONS (WITHIN YOUR COUNTRIES OF ORIGIN):

NB. This information is to help us identify members with specific cultural knowledge

MAIN PRACTICE INTERESTS

Sectors worked in (list up to five) - e.g. health, education, local authorities etc.

-
-
-
-
-

Areas of evaluation expertise - e.g. methodologies (including culturally specific, or cross-cultural approaches), subject matter areas, etc.

-
-
-
-
-

Areas of particular interest (in addition to the above)

-
-
-
-
-