

Looking at evaluation through new eyes

*Michelle MacLachlan
Ellerie Bennett*

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Waka Tautoko

- Collaborative project between Population Health, Waikato Tainui, Raukura Hauora and Waahi Whaanui
- Aims to help North Waikato Kaumātua access hospital appointments and other key services, by providing transport
- Also aimed to provide access to essential appointments and access to fresh fruit and vege's

Evaluation Overview

- Combination of impact and outcome evaluation
- Explored whether Waka Tautoko had helped Kaumātua to:
 - Attend hospital appointments
 - Obtain fresh fruit and vege's
 - Access essential local services (including general practitioners, pharmacies and supermarkets)

Background

- High needs population within North Waikato
- 50% of whānau unable to get transport to hospital appointments
- Local general practitioner received 106 did not attend (DNA) letters
- Previously no service to get patients to appointments in North Waikato

Methods

- Stakeholder interviews
- Van focus group and observation
- Interviews with van drivers
- Users survey
- Bookings spreadsheet
- Did not attend (DNA) percentage data

Findings

Strengths:

- Participants appreciation of the service
- Van drivers
- Social environment for Kaumātua

Findings

Improvements:

- Accessible van
- Employed van driver
- Second van
- Improved booking system
- Promotion of service within hospital wards

Recommendations

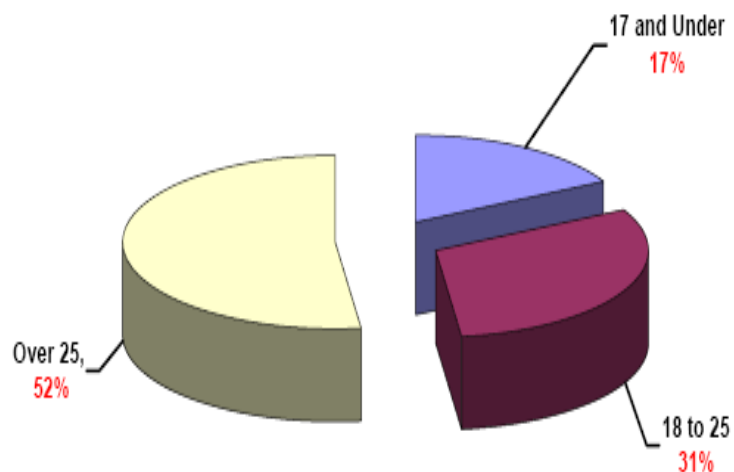
- Continue and sustain the *Waka Tautoko* service
- Look at options to improve access and safety within the van such as hand rails and step, or ideally have a wheel chair accessible van
- Source an additional van to meet service demand, preferably wheel chair accessible
- Look into creating an employed “van driver” position
- Improve processes in relation to booking appointments
- Further promotion of the service within hospital wards

Rollin': A drink driving programme for youth offenders



Background

Age of Excess Breath Drivers – Te Kuiti 2007



23% of all drink drivers in our community were on their third or subsequent offence

Local solutions to local issues

Introduction

- Overall aim to reduce the rate of drink driving and recidivist drink driving, particularly among youth
- Collaborative, whole community approach
- Eight week programme consisting of different strategies, both public health and marketing fundamentals
- Participants referred to programme in two ways – court appointed or family group conference process

Evaluation overview

- Combination of process and impact evaluation

Evaluation objectives:

- Determine whether the *Rollin'* programme achieved its stated objectives
- Identify critical success factors in the process
- Identify opportunities for improvement within the programme
- Monitor implementation of programme recommendations
- Explore the extent and type of relationships/partnerships that evolved as part of the programme

Methods

- Mixed methods approach
 - Stakeholder interviews
 - Whānau phone interviews
 - Street survey
 - Focus group and participant interviews
 - Participant and whānau evaluation forms
 - Analysis of quantitative police data

Findings

- 15 participants begun programme and 15 participants graduated*
- 1 drink driving re-offender, at time of completion of report there was none.
- 8 full licences and 1 restricted attained
- Personal development
- Reduced youth drink driving rates
- Partnerships

*Since completion of this report, another four participants have graduated from a third intake of Rollin' making a total of 19 participants who have graduated within the initial funding for the pilot project.

Findings

- Increased awareness in community around drink driving
- Strengths
 - 1) Tamati Paul – guest speaker
 - 2) Resource design and development
 - 3) Opportunity to attain a drivers licence or upgrade licence
 - 4) Programme facilitators
 - 5) Collaboration and support by local organisations



- Improvements

- 1) Firstly re-looking at the promotion around *Rollin'* and drink driving
- 2) Follow up engagement with participants needs to be more formal
- 3) Age criterion for eligible participants for *Rollin'* could be explored further for future intakes
- 4) Securing funding for continuation of the programme and ensuring there is capacity within the community

In their own words.....

“We think more about drinking and driving now and how we get home. He’s never drunk and drove since he started the programme. It helped him to become aware of what will happen if he does drink and drive. It has also influenced his friends too as they all think about how they will get home safely.”

The speakers have woken us up – before the programme all we were worried about was the police and trying to dodge them at night, and taking the back roads, that’s all we used to think about but now you think about crashing and killing some and that’s scary shit.”

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Recommendations

- Continue the *Rollin'* programme within the North King Country and explore the potential to roll it out further around the Waikato region
- Explore other potential means of promotion of *Rollin'* and associated anti-drink driving messages to effectively engage the wider community
- Explore a more formal method of follow up engagement with participants of *Rollin'*
- Explore opportunities for further funding to ensure there is capacity within the community for continuation of *Rollin'*, if current facilitators were to move on at any stage

- Investigate whether the age criterion for eligible participants for *Rollin'* could be extended to individuals over the age of 20 years
- Source more relevant speakers for future *Rollin'* sessions that participants could relate to at a personal level
- Explore more options for practical/interactive exercises for session nights for *Rollin'*
- Lastly, explore options for participants to reinforce and sustain behaviour and attitude around drink driving after the 8-week programme is completed

Six key learning's from new eyes...

- Triangulation
- Conducting evaluation methods
- Benefits of working in collaboration
- How to work well with communities and utilise key contacts
- Funding
- Importance of empathy and being open-minded



Questions?

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